



COVID - 19

INCIDENT MANAGEMENT APPLIED TO A RAPIDLY EVOLVING SITUATION

WE CAN HELP YOU STAY IN FRONT OF THE FLOOD OF INFORMATION!

- Strategies for internal and external written and verbal communications.
- Using Joint Information Centers (JIC) to push information to the company, customers, suppliers, etc.
- Developing Incident Action Plans (IAP) for sick employees, quarantine, and returning to work post exposure
- Establishing War Rooms, Emergency Operations Centers (EOC) or Unified Command (UC), depending on your needs
- Training for employees tasked with communications inside and outside the company

BUSINESS CAN'T STOP EVEN IN THE FACE OF A PANDEMIC OUTBREAK

Each Day, new reports of exposures and spread of the COVID-19 virus create uncertainty in financial markets, supply chains, travel and workforce management. Yet, your business must continue.

IS YOUR COMPANY POSITIONED TO TAKE ACTION AND COMMUNICATE EFFECTIVELY TO THE WORKFORCE?

Do you have a plan?

What happens if key people become sick?

How will you serve customers?

Blackrock 3 Partners (BR3) are uniquely qualified to help organize your company's response and continued operations in this time of uncertainty.

With a vast pool of knowledge and experience from public safety, and a cadre of highly qualified medical experts, crisis communicators and Incident Commanders, we can help you formulate Incident Actions Plans, craft internal and external facing communications, and set up organized and effective continued operations using War Rooms, Emergency Operations Centers and Unified Command.



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